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## **Experience the World's Legendary Speed with Bridgestone at "Chang Super GT Race 2018"**

Bridgestone, the number one leader of tire manufacturer in Thailand, represented by **Mr. Yasuhiro Morita, Managing Director of Bridgestone Sales (Thailand) Company Limited**, along with the executive management, led Bridgestone's employees and Car Club Members who are POTENZA users to experience the best of the world's legendary speed of motor racing circuit of Chang Super GT Race 2018 Round 4 at Chang International Circuit, Buriram Province, on 1 July 2018, as the circuit race team's sponsor.



Mr. Yasuhiro Morita, Managing Director of Bridgestone Sales (Thailand) Company Limited mentioned that it was the 5<sup>th</sup> year that Bridgestone has continuously provided sponsorship of Potenza tires to the race team in the motor racing circuit under the title "Chang Super GT Race 2018". POTENZA tires have been developed from the original Formula 1 tires with technology and innovation exclusive to Bridgestone, and its ultra-high performance has been acknowledged and trusted by world-class racers, so POTENZA has been specifically provided to Super GT Race to support the racers in their victory. In addition to racing, this year Potenza tires, consisting of POTENZA S001, POTENZA RE-71R and POTENZA Adrenalin RE003, were there to awaken your sporting power at Bridgestone's stand. Also, there are varieties of fun games and activities, and Car Club Members, POTENZA's users and Bridgestone's employees were invited to enjoy the real ultimate speed at the side of track.



One season of Super GT Race 2018 is comprised of 8 rounds, and Chang International Circuit, Buriram Province, is the only one circuit outside Japan which has been selected as the track for the 4<sup>th</sup> round of this world-class racing which was divided into 2 classes, including GT500 and GT300. This year, Bridgestone provided sponsorship to more than 10 teams, including the winning team of this Chang Super GT Race 2018 which is Lexus Team SARD, and the Lexus LC 500 driven by Heikki Kovalainen and Kamui Kobayashi was equipped with Bridgestone's POTENZA GT500.



“Winning SUPER GT in the previous year was considered the biggest success of Keeper Tom’s. This year, we are here to defend our championship. It could be said that our team was well-prepared and experienced in motor racing. In terms of tires, Bridgestone’s POTENZA is unique as it is effective on both dry and race tracks. Therefore, we are positive that we will achieve our goals. Also, we would like to thank Thai fans who came to show your great and powerful support to Keeper Tom’s here today,” said Nick Cassidy from Keeper TOM'S, who joined Super GT 2018 in GT500 class.

#### ***About Bridgestone***

*Bridgestone Corporation Company Limited having its headquarters located in Tokyo, Japan, is the world’s largest manufacturer of automobile tires and rubber products. In addition to production of tires for extensive use, the Company focuses on a variety of related products which are widely used in several areas, including industrial rubber products, chemical products and sporting equipment which have been distributed in more than 150 countries worldwide.*

*In Thailand, Bridgestone has been a successful leader of automobile tires for 49 years since the first inauguration in 1969. Our emphasis is on determination, initiation, invention, research and development of all aspects of products to obtain the best and the most appropriate products which are suitable for the local environment. Every stage is carefully monitored, from selection of quality raw materials, implementation of innovative machines and technology in processing, and strict quality control at each process of production. Moreover, Bridgestone promotes environmental conservation and conducts social activities in response to the global philosophy of “Serving Society with Superior Quality”*

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