



## **Bridgestone Receives “Thailand Automotive Quality Award (TAQA) for Ninth Consecutive Year”**

Mr. Hiroyuki Saito (Left), Marketing and Strategy Group Director of Bridgestone Sales (Thailand) Co.,Ltd. received the “**THAILAND AUTOMOTIVE QUALITY AWARD (TAQA) - Outstanding Satisfaction for Tyre**” for ninth consecutive year. This award was presented by Mr. Somchai Harnhirun (Right), Deputy Minister of Industry at the Challenger Hall, IMPACT Muang Thong Thani, Bangkok. The prestigious award affirms Bridgestone’s success in developing and offering outstanding products and high quality services to customers as our corporate mission, “Serving Society with Superior Quality”.

**About Bridgestone:**

*Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.*

*In Thailand, Bridgestone has managed to achieve sustainable growth and success through a great confidence from end-users, dealers, and automotive manufacturers since its production 49 years ago. Through our history, the company has shown a great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with corporate mission – “Serving Society with Superior Quality.”*

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