

## Thai Bridgestone Received Ratanobol Award 2017

Ubon Ratchathani (27 December 2017) – Thai Bridgestone Co., Ltd, represented by Mr. Yasuhiro Morita, Managing Director received “**Ratanobol Award 2017**”, which was presented by H.R.H. Princess Maha Chakri Sirindhorn ,at His Majesty the King’s 84<sup>th</sup> Birthday Anniversary building, Ubon Ratchathani University. The award recognized Thai Bridgestone who has been strongly dedicating to support Ubon Ratchathani University to drive education among Thai youths and contribute to the society and country over past 15 years.



Thai Bridgestone is committed to continuously serving society with superior quality, while striving to enhance education as well as to further develop learning potential for Thai young generations nationwide, especially in the upcountry like Ubon Ratchathani province. In 2003, Thai Bridgestone initiated Bridgestone Science Learning Center in the Northeast countries. In 2006, Thai Bridgestone supported Robot Learning Development Center in Chaiyaphum Province and expanded to the Northeast countries. In the meantime, Thai Bridgestone collaborated with Ubon Ratchathani University to organize Bridge 2 Inventor Challenge project and supported Thai Bridgestone scholarship for Ubon Ratchathani University’s students and the young generations nationwide, as part of Bridgestone

management's mission of providing educational opportunities to encourage Thai young generations to develop their skillsets that benefit the country's growth.

**About Bridgestone:**

*Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and supporting goods. Its products are sold in over 150 nations and territories around the world.*

*In Thailand, Bridgestone has managed to achieve sustainable growth and success through great confidence from end-users, dealers, and automotive manufacturers since its production 48 years ago. Through our history, the company has shown great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with the corporate mission-"Serving Society with Superior Quality"*

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