## News Release

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BRIDGESTONE SALES (THAILAND) CO., LTD. 16th Floor, Abdulrahim Place, 990 Rama IV Rd., Silom, Bangrak, Bangkok 10500 Phone : 02-6361505-23 Fax : 02-6361543-44

บริษัท บริดาสโดนเซลส์ (ประเทศไทย) จำกัด

990 อาคารอับดุลราฮิม ชั้น 16 ถ.พระราม 4 แขวงสีลม เขตบางรัก กรุงเทพฯ 10500 โทร. : 02-6361505-23 โทรสาร : 02-6361543-44

## Bridgestone Special Promotion "Shop for the Nation"

[Bangkok] (13 November 2017) – Bridgestone organizes a special promotion and tax deduction for customers, meeting the government's "Shop for the Nation" policy. Buy 4 Bridgestone TURUNZA GR 100 tires (participating sizes only) and get a maximum discount of 1,200 baht / tire, with 0% interest rate on installments for 10 months.

This promotion applies to participating branches of "Cockpit," "Autoboy," and "A.C.T." tire service centers, between November 11-30, 2017. For more details, contact our Customer Relations Department: Telephone 0-2636-1555 (Bangkok Metropolitan Area) or 1800-295-537 (other provinces) or www.bridgestone.co.th or www.facebook.com/bridgestonethailand



## About Bridgestone

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber, chemical products, and sporting goods. Bridgestone's products are available in more than 150 countries around the world.

In Thailand, Bridgestone has experienced success in leading the domestic tire market throughout the last 50 years. Our approach involves commitment, initiative, creativity, invention, research, and product development to make excellent products that are suitable for the domestic environment. In every step of the manufacturing process, from sourcing high quality raw materials, introducing state-of-theart machinery and technologies, and rigorous quality control, and together with Bridgestone's promotion of environmental conservation and charitable projects, we ensure that our work is consistent with the philosophy shared by all our offices globally-- "Serving Society with Superior Quality."

For more information, please contact:

Ms. Radchadaporn Moonmuang Public Relations Deputy Department Manager Bridgestone Sales (Thailand) Co., Ltd. Telephone 0-2636-1505-(23)