

COCKPIT Opens 4 New Branches

Cockpit, the tire and car maintenance service center with full-circuit service, under Bridgestone, opened 4 new branches in the first half of the year. This drove its consistent leadership and can be viewed as an invasion into the central and eastern provincial markets, expanding services for increased customer convenience.

At the beginning, the first branch was Cockpit Muay Auto Tire Express, at Lotus Chanthaburi, followed by the second branch; Cockpit City Park Auto Service at the Ayutthaya City Park shopping center; and the third branch, Cockpit Map Ta Phut in Rayong Province, which opened in April. Mr. Tanawat Kittirattanaporn, Managing Director of Bridgestone A.C.T. (Thailand) Co., Ltd., attended the official opening ceremony at Cockpit Map Ta Phut branch.

Mr. Tanawat Kittirattanaporn said, "Rayong is one of the provinces which is an important economic area in the eastern region and eastern shore development project for industrial area. We choose an area that is convenient for travel and relaxation, and ready to serve the customers who arrive to use the services at Lotus supermarket in Map Ta Phut and its nearby areas."



Mr. Tanawat and staff took a group photo at Cockpit Map Ta Phut

The 4th and latest branch was Cockpit Hong Wei Plus in Samut Prakan Province, providing full-circuit service by a team of professional technicians. Cockpit currently has over 200 branches throughout the country, and Cockpit Hong Wei Plus is Bridgestone's 204 of the newest branch.

Cockpit, the tire and car maintenance service center with full-circuit service, is ready to offer a variety of services, such as tire condition checking, balancing wheels, wheel alignment with modern computer system, and all manners of tire and Magnesium alloy wheel maintenance. Furthermore, batteries, shock absorbers, brake pads, motor oil are available for sale, and automobile condition checking.



The Atmosphere at Cockpit Map Ta Phut Opening Ceremony

About Bridgestone:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

In Thailand, Bridgestone has managed to achieve sustainable growth and success through a great confidence from end-users, dealers, and automotive manufacturers since its production 50 years ago. Through our history, the company has shown a great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with corporate mission – “Serving Society with Superior Quality.”

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