

บริษัท บริดจิสโตนเชลล์ (ประเทศไทย) จำกัด

990 อาคารอิมบิลิตี้ ชั้น 16 ถนนพระราม 4

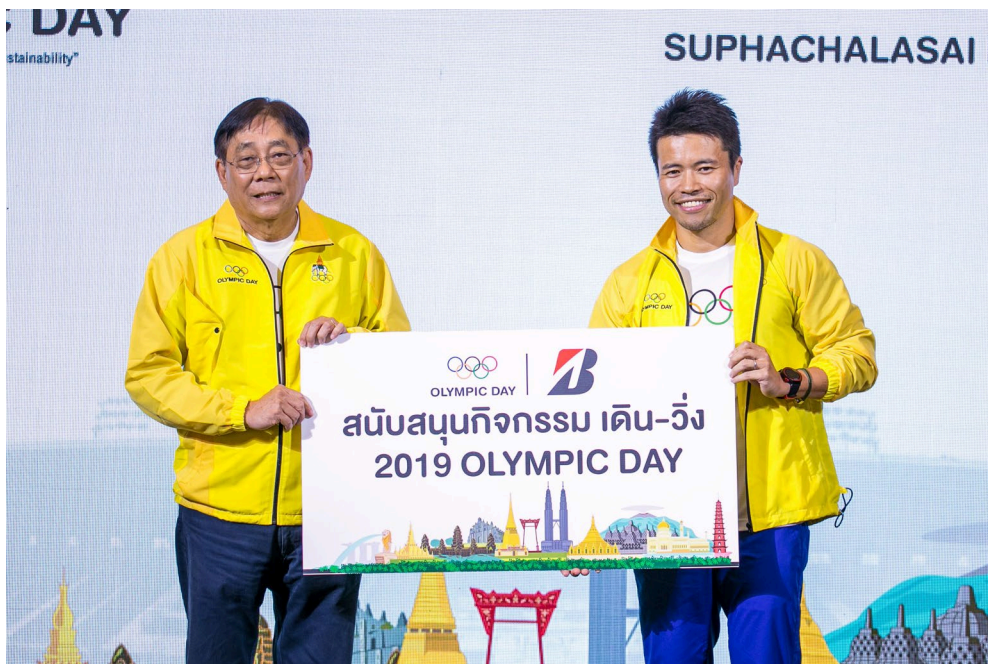
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Bridgestone joins as a member of “Olympic Day Walk & Run 2019”

In order to encourage all to exercise more, to challenge themselves, and to conquer their dreams.



[Bangkok] (May 24' 2019) – Mr. Hiroyuki Saito, (right) Director of Marketing and Strategy, Bridgestone Sales (Thailand) Company Limited joined official press conference “Walk-Run Olympic Day 2019” in May 23, 2019 at The Emporium Shopping Center. On this occasion, Bridgestone was a sponsor of the event, held by the Olympic Committee of Thailand under the royal patronage, to promote and encourage all citizens of all ages to be active and exercise. This is the first collaboration to support Olympic-related activities between Bridgestone and the Olympic Committee of Thailand with Bridgestone as the official sponsor of the Olympics. According to the press conference, led by Mr. Pichai Chunchavajira (left), the Vice Chairman of the Olympic Committee of Thailand was the chairman of the event, opening the event and accepting support from the event sponsor. The main highlight was the introduction of the gold medal and the Olympic Day runner shirt presented by the national Olympic team athletes, who built a reputation during their previous competition in Argentina.

News Release

"Olympic Day Walk & Run 2019" is to be held on Sunday 16 June 2019 in Bangkok starting at the National Stadium, application period from 9 April – 8 June 2019. "Walk-Run 2019 Olympic Day" event will be held on Sunday 16 June 2019 at Supachalasai National Stadium. Registration is open from 9 April - 8 June 2019 through Thai Ticket Major. This activity is organized to raise awareness of exercise in people of all ages as well as to promote and strengthen the Olympic process together. "The Olympic Committee of Thailand has been holding this Olympic Day for several years in order to raise awareness about health promotion and sustainable development for a better quality of life," said Pichai Chunhavajira, chairman of the organizing committee, "and is a collaboration e between the members of ASEAN, and is also an important focus of Thailand as the ASEAN chairman, to open this opportunity up to the general public, whether Thai people, foreigners, government, private, embassies and international organizations participating in this activity, totaling more than 13,000 people.



Hiroiyuki Saito (middle), together with the national Olympic team athletes

Because the Bridgestone company recognizes that playing sports is one of the driving forces of society. It is demonstrating its commitment to the belief that pushing both body and mind will allow everyone to overcome obstacles and conquer their dreams. Bridgestone would like to encourage everyone to exercise, using sports as one tool to conquer their life's goals and to reinforce the support of Bridgestone's official global Olympic and Paralympic competition, which is presented under the banner "Chase Your Dream".

News Release

About Bridgestone Corporation as an official Olympic and Paralympic sponsor



The Bridgestone Corporation is headquartered in Tokyo, Japan, and is the world's largest tire and rubber product manufacturing company. It adheres to the same mission all over the world -- "Serving society with superior quality". The Bridgestone Corporation is proud to have been associated with the International Olympic Committee in order to support the official Olympic Games in 2014 and to have signed with the International Paralympic Committee to support the official Paralympics in 2018. Bridgestone has been granted the right to support the Olympic and Paralympic Games until 2024, beginning from the Tokyo 2020 Games and the Tokyo 2020 Paralympic Games, the Beijing 2022 Games and the Beijing 2022 Paralympic Games, and the Paris 2024 Games and Paris 2024 Paralympic Games.

Bridgestone is dedicated to delivering products, services and solutions for travel, life, work and leisure for all people society. It supports Olympic and Paralympic sports, which have a history dating back over 100 years. In addition, Bridgestone is also eligible to market products produced by the company, including tire products, providing services on tire and vehicle products, controlled bikes, earthquake cushions, and other products related to buildings and industries

News Release

About Bridgestone:

Bridgestone Corporation, headquartered in Tokyo, is the world's largest tire and rubber company. In addition to tires for use in a wide variety of applications, it also manufactures a broad range of diversified products, which include industrial rubber and chemical products and sporting goods. Its products are sold in over 150 nations and territories around the world.

In Thailand, Bridgestone has managed to achieve sustainable growth and success through a great confidence from end-users, dealers, and automotive manufacturers since its production 50 years ago. Through our history, the company has shown a great determination to research, invent, and create excellent products that are suitable for domestic use. Additionally, together with well selected raw materials, state-of-the-art production facilities and machines, and highest standard of quality control, these enable Bridgestone to journey on the same path with corporate mission – “Serving Society with Superior Quality.”

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